

REIS BECKER

PRODUCTION | STUDIO SUPPORT | APPAREL PRODUCT DEVELOPMENT

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About Me

I have a strong passion for making beautiful clothes that make my clients feel confident and happy. Nearly two years ago, I couldn't sew. But after taking part-time classes at night, self-teaching through YouTube, and a lot of trial and error, I've learned how to sew and draft my own patterns, creating finished garments like button-downs, jeans, and dresses from scratch. I want to bring that same commitment and energy to a studio, alongside my experience of working in the startup space for 5 years. I'm ready to help sew samples, support production, and do whatever is needed to help the business succeed and grow.

FASHION EXPERIENCE

Independent Fashion Design & Product Development Madrid, Spain / Detroit, MI, 2024 - Present

- Draft and sew original button-downs and denim jeans; also have made skirts, dresses, and structured bags.
- Revise patterns through samples and fittings — adjusting ease, sleeves, armholes, collars, and cuffs. I also digitize my paper patterns in Adobe Illustrator.
- Produced and sold a small tote collection, handling sourcing of fabric, construction of bags, styling, photography, can customer delivery.
- Share sewing processes and beginner education on TikTok and Instagram (community of 18k+). Work on brand collaborations, including a BAGGU campaign that reached 3.8M+ views.

FASHION TRAINING

ISAIC | Industrial Sewing & Production for Entrepreneurs Detroit, MI, Jun - Jul 2026

- Completed a 200-hour apparel production intensive in the Carhartt studio on a \$4,000 scholarship, covering industrial sewing, small-batch manufacturing, and quality standards.
- Interpreted tech packs and sewed production samples. Operated industrial single-needle, overlock/serger and overstitch machines, plus binder and hemming attachments.

ISA Escuela de Moda | Pattern Making & Garment Construction Madrid, Spain, Aug 2025 - Jun 2026

- Completed year-long, 8-hours/week studio training in pattern drafting, fit adjustments, construction, sewing techniques, and design.

PROFESSIONAL EXPERIENCE

Ministry of Education | English Language Teacher Madrid, Spain, Sep 2024 - May 2026

- Designed curriculum for 25+ students and collaborated daily in Spanish across a multicultural school team.

Osmind | Account Executive, Salesperson #2 San Francisco, CA Jun 2022 - Apr 2024

- Helped scale a Y Combinator healthcare startup from \$700K to \$2M ARR; partnered with Product, Marketing, and Operations to translate customer and market feedback into positioning, process improvements, and product roadmap input.
- Closed sales representing \$510k in new annual recurring revenue across 148 clinics in 2023, 48% of demos converting to sales.

Culture Amp | Account Executive / Sales Development San Francisco, CA, Nov 2019 - Jun 2022

- Promoted twice and consistently exceeded goals while managing high-volume pipelines, executive communication, presentations, negotiation, and cross-functional handoffs.

EDUCATION & LANGUAGE

University of Michigan, Ann Arbor | 2019

B.A. Political Science; B.A. International Studies (Political Economy & Development)

SKILLS

Technical: Garment construction | Pattern drafting | Sample sewing | Fit and pattern adjustments | Industrial single-needle | Overlock/serger | Coverstitch | Adobe Illustrator

Additional: Sales | Project coordination | Cross-functional communication | Product storytelling | Content creation | Spanish (C1)